

DUPLICATE
INVOICE

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
929821-1	10/14/12	October 2012	10/01/12 - 10/09/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

Flight Dates	Order #	Alt Order #
10/03/12 - 10/09/12	929821	06213957

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/03/12	10/05/12	WPBF News 25 @ 5am	5-530am	--WTF--	:30	3	\$110.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	3	\$110.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W	10/03/12			WPBF News 25 @ 5am	5-530am	:00		\$110.00	NM
	Credited								
2 WPBF Th	10/04/12			WPBF News 25 @ 5am	5-530am	:00		\$110.00	NM
	Credited								
3 WPBF F	10/05/12		5:28 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV092701H	\$110.00	NM
2	10/08/12	10/09/12	WPBF News 25 @ 5am	5-530am	MT-----	:30	2	\$110.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MT-----	2	\$110.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF M	10/08/12		5:08 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV100402H	\$110.00	NM
1 WPBF Tu	10/09/12		5:15 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV100402H	\$110.00	NM
3	10/04/12	10/05/12	WPBF News 25 Mornings6-7AM		---TF--	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---TF--	1	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Th	10/04/12		6:28 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV092701H	\$275.00	NM
4	10/08/12	10/09/12	WPBF News 25 Mornings6-7AM		MT-----	:30	2	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MT-----	2	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF M	10/08/12		6:11 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV100402H	\$275.00	NM
1 WPBF Tu	10/09/12		6:13 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV100402H	\$275.00	NM
5	10/04/12	10/05/12	Good Morning America	7-9AM	---TF--	:30	2	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---TF--	2	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF Th	10/04/12		7:51 AM	Good Morning America	7-9AM	:30	AWTV092701H	\$275.00	NM

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West/R/Congress		ALLEN WEST 4 CONGRES	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/04/12	10/05/12	Good Morning America	7-9AM	---TF--	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	10/05/12	7:55 AM	Good Morning America	7-9AM	:30	AWTV092701H	\$275.00 NM
6	10/08/12	10/09/12	Good Morning America	7-9AM	MT-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MT-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/08/12	8:44 AM	Good Morning America	7-9AM	:30	AWTV100402H	\$275.00 NM
7	10/04/12	10/05/12	10-11a Anderson Cooper	10-11a	---TF--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---TF--	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12	10:33 AM	10-11a Anderson Cooper	10-11a	:30	AWTV092701H	\$225.00 NM
2	WPBF	F	10/05/12	10:54 AM	10-11a Anderson Cooper	10-11a	:30	AWTV092701H	\$225.00 NM
8	10/08/12	10/09/12	10-11a Anderson Cooper	10-11a	MT-----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MT-----	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/08/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	AWTV100402H	\$225.00 NM
1	WPBF	Tu	10/09/12	10:34 AM	10-11a Anderson Cooper	10-11a	:30	AWTV100402H	\$225.00 NM
9	10/04/12	10/05/12	The View	11A-12PM	---TF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---TF--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	10/04/12		The View	11A-12PM	:00		\$400.00 NM
Credited									
2	WPBF	F	10/05/12		The View	11A-12PM	:00		\$400.00 NM
Credited									
10	10/08/12	10/09/12	The View	11A-12PM	MT-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MT-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/08/12		The View	11A-12PM	:00		\$400.00 NM
Credited									
1	WPBF	Tu	10/09/12		The View	11A-12PM	:00		\$400.00 NM
Credited									
11	10/04/12	10/05/12	WPBF News 25 @ Noon	12pm-1230pm	---TF--	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---TF--	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/04/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV092701H	\$175.00 NM
3	WPBF	F	10/05/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00 NM
Credited									
12	10/08/12	10/09/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MT-----	2	\$175.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Advertiser		Product	Estimate Number
West/R/Congress		ALLEN WEST 4 CONGRES	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/08/12	10/09/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 10/08/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 AWTV100402H \$175.00 NM									
1 WPBF Tu 10/09/12 12:20 PM WPBF News 25 @ Noon 12pm-1230pm :30 AWTV100402H \$175.00 NM									
13	10/03/12	10/05/12	1230-1P Access Hollywood	1230-1p	--WTF--	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 --WTF-- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/04/12 12:43 PM 1230-1P Access Hollywood 1230-1p :30 AWTV092701H \$175.00 NM									
3 WPBF F 10/05/12 12:43 PM 1230-1P Access Hollywood 1230-1p :30 AWTV092701H \$175.00 NM									
14	10/08/12	10/09/12	1230-1P Access Hollywood	1230-1p	MT-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 MT----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 12:47 PM 1230-1P Access Hollywood 1230-1p :30 AWTV100402H \$175.00 NM									
15	10/04/12	10/05/12	M-F 3-4P	M-F 3-4P	---TF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 ---TF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 10/04/12 3:30 PM M-F 3-4P M-F 3-4P :30 AWTV092701H \$400.00 NM									
3 WPBF F 10/05/12 3:48 PM M-F 3-4P M-F 3-4P :30 AWTV092701H \$400.00 NM									
17	10/04/12	10/05/12	Dr. Oz	4-5p	---TF--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 ---TF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Th 10/04/12 4:14 PM Dr. Oz 4-5p :30 AWTV092701H \$500.00 NM									
1 WPBF F 10/05/12 4:55 PM Dr. Oz 4-5p :30 AWTV092701H \$500.00 NM									
18	10/08/12	10/09/12	Dr. Oz	4-5p	MT-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 MT----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 10/08/12 4:40 PM Dr. Oz 4-5p :30 AWTV100402H \$500.00 NM									
1 WPBF Tu 10/09/12 4:28 PM Dr. Oz 4-5p :30 AWTV100402H \$500.00 NM									
19	10/04/12	10/05/12	M-F 5pm News	5-6pm	---TF--	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 ---TF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 10/04/12 5:09 PM M-F 5pm News 5-6pm :30 AWTV092701H \$450.00 NM									
3 WPBF F 10/05/12 5:42 PM M-F 5pm News 5-6pm :30 AWTV092701H \$450.00 NM									
20	10/08/12	10/09/12	M-F 5pm News	5-6pm	MT-----	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 MT----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																													
20	10/08/12	10/09/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	MT-----	:30	2	\$450.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>M</td><td>10/08/12</td><td>5:23 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>AWTV100402H</td><td>\$450.00</td><td>NM</td></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>10/09/12</td><td>5:12 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>AWTV100402H</td><td>\$450.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	M	10/08/12	5:23 PM	M-F 5pm News	5-6pm	:30	AWTV100402H	\$450.00	NM	1	WPBF	Tu	10/09/12	5:12 PM	M-F 5pm News	5-6pm	:30	AWTV100402H	\$450.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WPBF	M	10/08/12	5:23 PM	M-F 5pm News	5-6pm	:30	AWTV100402H	\$450.00	NM																																												
1	WPBF	Tu	10/09/12	5:12 PM	M-F 5pm News	5-6pm	:30	AWTV100402H	\$450.00	NM																																												
21	10/04/12	10/05/12	WPBF News 25 @ 6:00PM Class of Time - Pre-emptible with notice	6-6:30PM	---TF--	:30	1	\$525.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>---TF--</td><td>1</td><td>\$525.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WPBF</td><td>F</td><td>10/05/12</td><td>6:12 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>AWTV092701H</td><td>\$525.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	---TF--	1	\$525.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WPBF	F	10/05/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV092701H	\$525.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
3	WPBF	F	10/05/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV092701H	\$525.00	NM																																												
22	10/08/12	10/09/12	WPBF News 25 @ 6:00PM Class of Time - Pre-emptible with notice	6-6:30PM	MT-----	:30	2	\$525.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/08/12	10/14/12	MT-----	2	\$525.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	M	10/08/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV100402H	\$525.00	NM																																												
2	WPBF	Tu	10/09/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV100402H	\$525.00	NM																																												
23	10/03/12	10/05/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	--WTF--	:30	2	\$800.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>--WTF--</td><td>2</td><td>\$800.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>10/04/12</td><td></td><td>Wheel Of Fortune Credited</td><td>7-7:30PM</td><td>:00</td><td></td><td>\$800.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>10/05/12</td><td>7:18 PM</td><td>Wheel Of Fortune</td><td>7-7:30PM</td><td>:30</td><td>AWTV092701H</td><td>\$800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	--WTF--	2	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Th	10/04/12		Wheel Of Fortune Credited	7-7:30PM	:00		\$800.00	NM	2	WPBF	F	10/05/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV092701H	\$800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/01/12	10/07/12	--WTF--	2	\$800.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Th	10/04/12		Wheel Of Fortune Credited	7-7:30PM	:00		\$800.00	NM																																												
2	WPBF	F	10/05/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV092701H	\$800.00	NM																																												
24	10/09/12	10/09/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	-1-----	:30	1	\$800.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/08/12	10/14/12	-1-----	1	\$800.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Tu	10/09/12		Wheel Of Fortune Credited	7-7:30PM	:00		\$800.00	NM																																												
25	10/05/12	10/05/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	----F--	:30	1	\$850.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>----F--</td><td>1</td><td>\$850.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>10/05/12</td><td></td><td>Jeopardy Credited</td><td>7:30-8PM</td><td>:00</td><td></td><td>\$850.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	----F--	1	\$850.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	F	10/05/12		Jeopardy Credited	7:30-8PM	:00		\$850.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/01/12	10/07/12	----F--	1	\$850.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WPBF	F	10/05/12		Jeopardy Credited	7:30-8PM	:00		\$850.00	NM																																												
26	10/08/12	10/09/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	MT-----	:30	2	\$850.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>MT-----</td><td>2</td><td>\$850.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>M</td><td>10/08/12</td><td></td><td>Jeopardy Credited</td><td>7:30-8PM</td><td>:00</td><td></td><td>\$850.00</td><td>NM</td></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>10/09/12</td><td>7:34 PM</td><td>Jeopardy</td><td>7:30-8PM</td><td>:30</td><td>AWTV100402H</td><td>\$850.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	MT-----	2	\$850.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	M	10/08/12		Jeopardy Credited	7:30-8PM	:00		\$850.00	NM	1	WPBF	Tu	10/09/12	7:34 PM	Jeopardy	7:30-8PM	:30	AWTV100402H	\$850.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/08/12	10/14/12	MT-----	2	\$850.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WPBF	M	10/08/12		Jeopardy Credited	7:30-8PM	:00		\$850.00	NM																																												
1	WPBF	Tu	10/09/12	7:34 PM	Jeopardy	7:30-8PM	:30	AWTV100402H	\$850.00	NM																																												
27	10/04/12	10/07/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice		---TF-S	:30	2	\$500.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>---TF-S</td><td>2</td><td>\$500.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	---TF-S	2	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/01/12	10/07/12	---TF-S	2	\$500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												

INVOICE



Send Payment To:

WPBF
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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
929821-1	10/14/12	October 2012	10/01/12 - 10/09/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/04/12	10/07/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	---TF-S	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV092701H	\$500.00 NM
3	WPBF	Su	10/07/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV100402H	\$500.00 NM
28	10/08/12	10/09/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	MT-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MT-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/08/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV100402H	\$500.00 NM
1	WPBF	Tu	10/09/12	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV100402H	\$500.00 NM
29	10/03/12	10/05/12	Nightline	11:35-12:05AM	--WTF--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--WTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	10/04/12	11:53 PM	Nightline	11:35-12:05AM	:30	AWTV092701H	\$350.00 NM
2	WPBF	F	10/05/12	12:01 AM	Nightline	11:35-12:05AM	:30	AWTV092701H	\$350.00 NM
30	10/08/12	10/09/12	Nightline	11:35-12:05AM	MT-----	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MT-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	11:54 PM	Nightline	11:35-12:05AM	:30	AWTV100402H	\$350.00 NM
2	WPBF	Tu	10/09/12		Nightline	11:35-12:05AM	:00		\$350.00 NM
Credited									
31	10/06/12	10/06/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	6:39 AM	Sat 6-7am News	Sat 6-7am	:30	AWTV100402H	\$160.00 NM
32	10/06/12	10/06/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	7:29 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	AWTV100401H	\$325.00 NM
33	10/06/12	10/06/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	8:09 AM	Sat 8-9am News	Sat 8-9am	:30	AWTV100402H	\$225.00 NM
34	10/06/12	10/06/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	7:09 PM	Sat 7pm News	7-730pm	:30	AWTV100402H	\$400.00 NM
35	10/06/12	10/06/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
929821-1	10/14/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST 4 CONGRES		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/06/12 7:41 PM Sat Jeopardy Sat 7:30-8PM :30 AWT100402H \$400.00 NM									
36	10/06/12	10/06/12	M-Sun 1130p-12am Late	1130p-1205am	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/06/12 12:26 AM M-Sun 1130p-12am Late News 1130p-1205am :30 AWT100402H \$400.00 NM LR - Football									
37	10/07/12	10/07/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/07/12 5:43 AM Sun 5-6am News Sun 5-6am :30 AWT100402H \$50.00 NM									
38	10/07/12	10/07/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/07/12 6:11 AM Sun 6-7am News Sun 6-7am :30 AWT100402H \$90.00 NM									
39	10/07/12	10/07/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/07/12 8:24 AM Sun 8-9am News Sun 8-9am :30 AWT100402H \$225.00 NM									
40	10/07/12	10/07/12	Sun 9-10am	9-10am	-----1	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/07/12 Sun 9-10am 9-10am :00 \$350.00 NM Credited									
41	10/07/12	10/07/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/07/12 10:29 AM Chris Matthews Sun 10-10:30AM :30 AWT100402H \$225.00 NM									
42	10/07/12	10/07/12	Sun 630pm News	630-7pm	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/07/12 6:52 PM Sun 630pm News 630-7pm :30 AWT100402H \$400.00 NM									
43	10/07/12	10/07/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
43	10/07/12	10/07/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	11:56 PM	Sun 11:35pm Late News	1135p-12am	:30	AWTV100402H	\$300.00 NM
46	10/04/12	10/04/12	GREYS	9-10PM	---1---	:30	1	\$3,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---1---	1	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12	9:18 PM	GREYS	9-10PM	:30	AWTV092701H	\$3,600.00 NM
47	10/05/12	10/05/12	20/20	10-11PM	----1--	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	----1--	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/05/12	10:47 PM	20/20	10-11PM	:30	AWTV092701H	\$2,200.00 NM
48	10/06/12	10/06/12	Sat 330-7pm ABC College	330-7pm	-----1-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	5:29 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	AWTV100402H	\$1,000.00 NM
49	10/06/12	10/06/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	2	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	2	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	4:59 AM	Sat 5-6am News	Sat 5-6am	:30	AWTV100402H	\$60.00 NM
2	WPBF	Sa	10/06/12	5:54 AM	Sat 5-6am News	Sat 5-6am	:30	AWTV100402H	\$60.00 NM
50	10/07/12	10/07/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	5:58 AM	Sun 5-6am News	Sun 5-6am	:30	AWTV100402H	\$50.00 NM
51	10/06/12	10/06/12	Sat Prime College Footba	8-1130pm	-----S-	:30	1	\$1,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$1,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	11:01 PM	Sat Prime College Football	8-1130pm	:30	AWTV100402H	\$1,175.00 NM
53	10/08/12	10/09/12	10-11a Anderson Cooper	10-11a	MT-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MT-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	10:43 AM	10-11a Anderson Cooper	10-11a	:30	AWTV100402H	\$225.00 NM
54	10/06/12	10/06/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	2	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	2	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	5:14 AM	Sat 5-6am News	Sat 5-6am	:30	AWTV100402H	\$60.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
929821-1	10/14/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST 4 CONGRES		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	10/06/12	10/06/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	2	\$60.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	10/06/12	5:37 AM	Sat 5-6am News	Sat 5-6am	:30	AWTV100402H	\$60.00 NM
55	10/08/12	10/09/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MT-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	9:29 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV100402H	\$225.00 NM
56	10/08/12	10/09/12	WPBF News 25 @ 5am	5-530am	MT-----	:30	1	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MT-----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	5:24 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV100402H	\$110.00 NM
57	10/08/12	10/08/12	4:30a-5a	430a-5a	M-----	:30	1	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	4:37 AM	4:30a-5a	430a-5a	:30	AWTV100402H	\$20.00 NM
58	10/08/12	10/09/12	M-F 3-4P	M-F 3-4P	MT-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MT-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	3:29 PM	M-F 3-4P	M-F 3-4P	:30	AWTV100402H	\$400.00 NM
59	10/07/12	10/07/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	5:13 AM	Sun 5-6am News	Sun 5-6am	:30	AWTV100402H	\$100.00 NM
60	10/05/12	10/05/12	Fri ABC Prime A	8-9PM	----F--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/05/12	8:21 PM	Fri ABC Prime A	8-9PM	:30	AWTV092701H	\$1,000.00 NM
61	10/05/12	10/05/12	4:30a-5a	430a-5a	----F--	:30	1	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	----F--	1	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/05/12	4:54 AM	4:30a-5a	430a-5a	:30	AWTV092701H	\$20.00 NM
62	10/06/12	10/06/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	12:19 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	AWTV100402H	\$800.00 NM
LR - Football									

INVOICE

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
929821-1	10/14/12	October 2012	10/01/12 - 10/09/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
62	10/06/12	10/06/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
63	10/07/12	10/07/12	PRIVATE PRACTICE WK12-1x		-----S	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/07/12 12:31 AM PRIVATE PRACTICE WKNDLF 12-1x :30 AWTv100402H \$50.00 NM									
64	10/09/12	10/09/12	Tues ABC Prime C	10-11PM	-T-----	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$2,175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/09/12 10:42 PM Tues ABC Prime C 10-11PM :30 AWTv100402H \$2,175.00 NM									
Total Spots							73		

Payment Terms 30 Days

<u>Gross Total</u>	\$31,395.00
<u>Agency Commission</u>	\$4,709.25
<u>Net Amount Due</u>	\$26,685.75